SILENT AUCTION BIDDING RULES

Wineappeal.it "Art in a Bottle" November 2010

Sponsors and guests will have the opportunity to admire the artistic labels on prominent display at the *Westchester Italian Cultural Center* throughout the events, as well as online. The theme of the auction is "*Red & White*". In order to preserve the original artwork, the labels on the bottles for display are reproductions: winning bidders will receive the original label separately.

How to Participate:

Bids will be accepted at the event, via telephone and by email, and collected in a central directory. *The auction will end on 16th November, 2010 at the Westchester Italian Cultural Center at 11 o' clock PM*.

In order to take part in the auction, bidders must be at least 18 years of age and complete a bidding form providing: personal contact information (name, address, email and telephone); indication of intended method of payment (cash or check), and personal check, if applicable, in order to ensure adherence to bid amounts and fairness to all.

Bidders will indicate the number corresponding to their artist(s) of choice, theme (red or white label), and their offer amount (\$100.00 minimum). Bids will increase in \$25.00 increments.

White dots indicate no bids yet offered; Yellow dots indicate bidding on item has occurred; Red dots will indicate bottles sold at auction's end.

Auction winners obtain ownership of original work of art. However, artists retain all publishing, copying and leasing rights to their work. Labels, including their image, are not to be reproduced or used for any commercial or public purpose without the express permission of the artist.

The online auction page will be updated on a continual basis, and winners will be notified at the auction's close. Payment is accepted in cash or check form. Auction winners paying in cash may collect their item(s) with payment at the Westchester Italian Cultural Center upon the auction's close. Winners paying by check will be notified as soon as payment clears in order to schedule pick-up/delivery. Domestic and International shipping is available at the expense of the bidder.

Bidding forms can be found online at: www.siciliana.it/wineappeal/pages/auction.html

For any further information, please contact:

Salvatore Cottone of Vanvakys Art International, Inc.

Tel: +1 (917) 406-4102

Or write to: *info@wineappeal.it*

BIDDING FORM

Wineappeal.it: Art in a Bottle

BIDDER NAME:

ADDRESS:

EMAIL:

TEL.:

ARTIST:

RED/WHITE:

BID AMOUNT:

SIGNATURE:

DATE:

METHOD OF PAYMENT (cash or credit):

Visit on the Web:

WWW.WINEAPPEAL.IT / WWW.SICILYWINE.COM / WWW.SICILYART.COM / WWW.MYSICILY.COM

Please note: your personal information will be used by Vanvakys Art International solely for the purposes of this auction and will not be shared with third parties.